

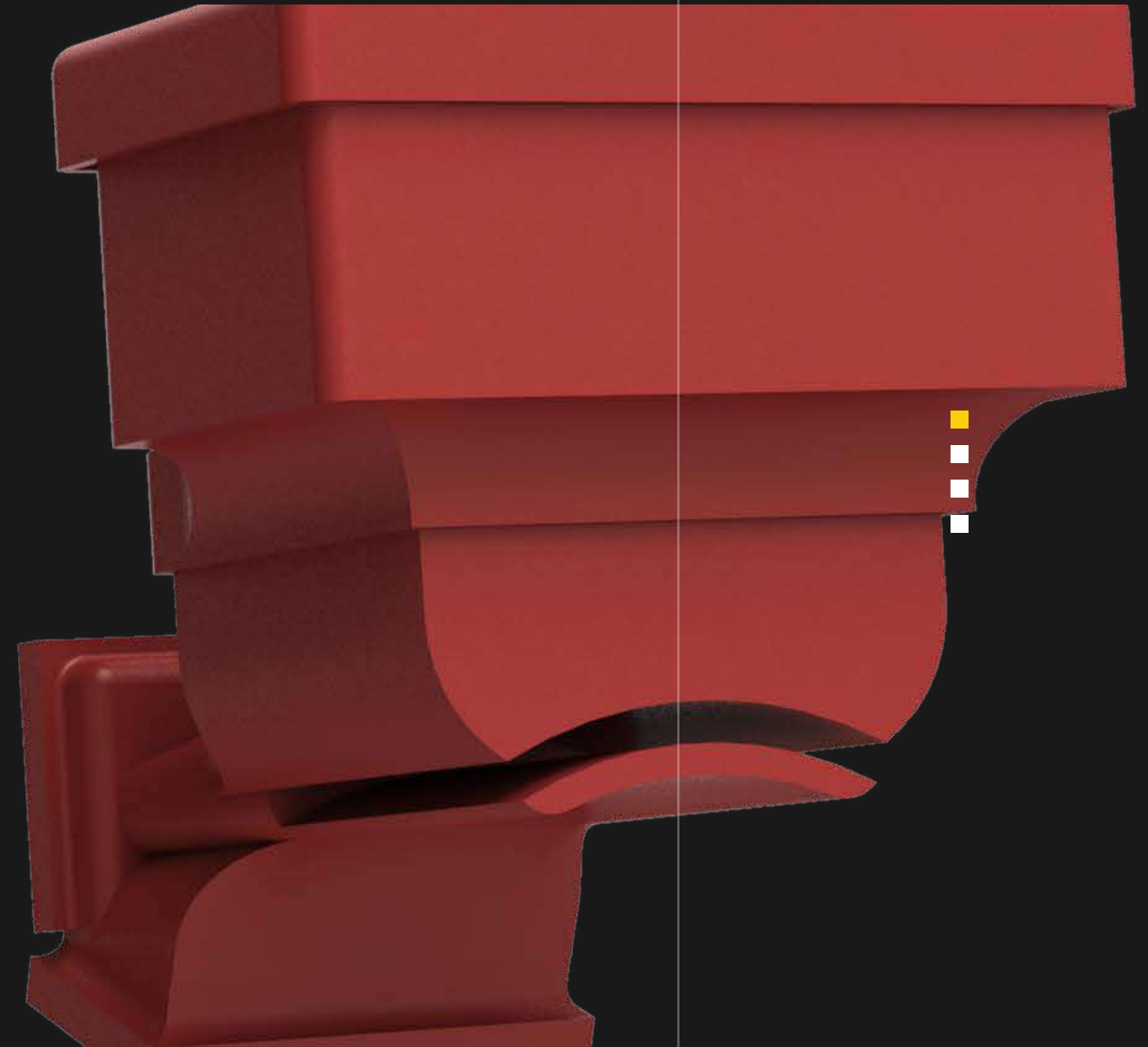


Co-funded by the
Erasmus+ Programme
of the European Union

HEIn4.0

VIDEby Novelvis.io

From 2021





Novelvisio |
VIDE Origin Story

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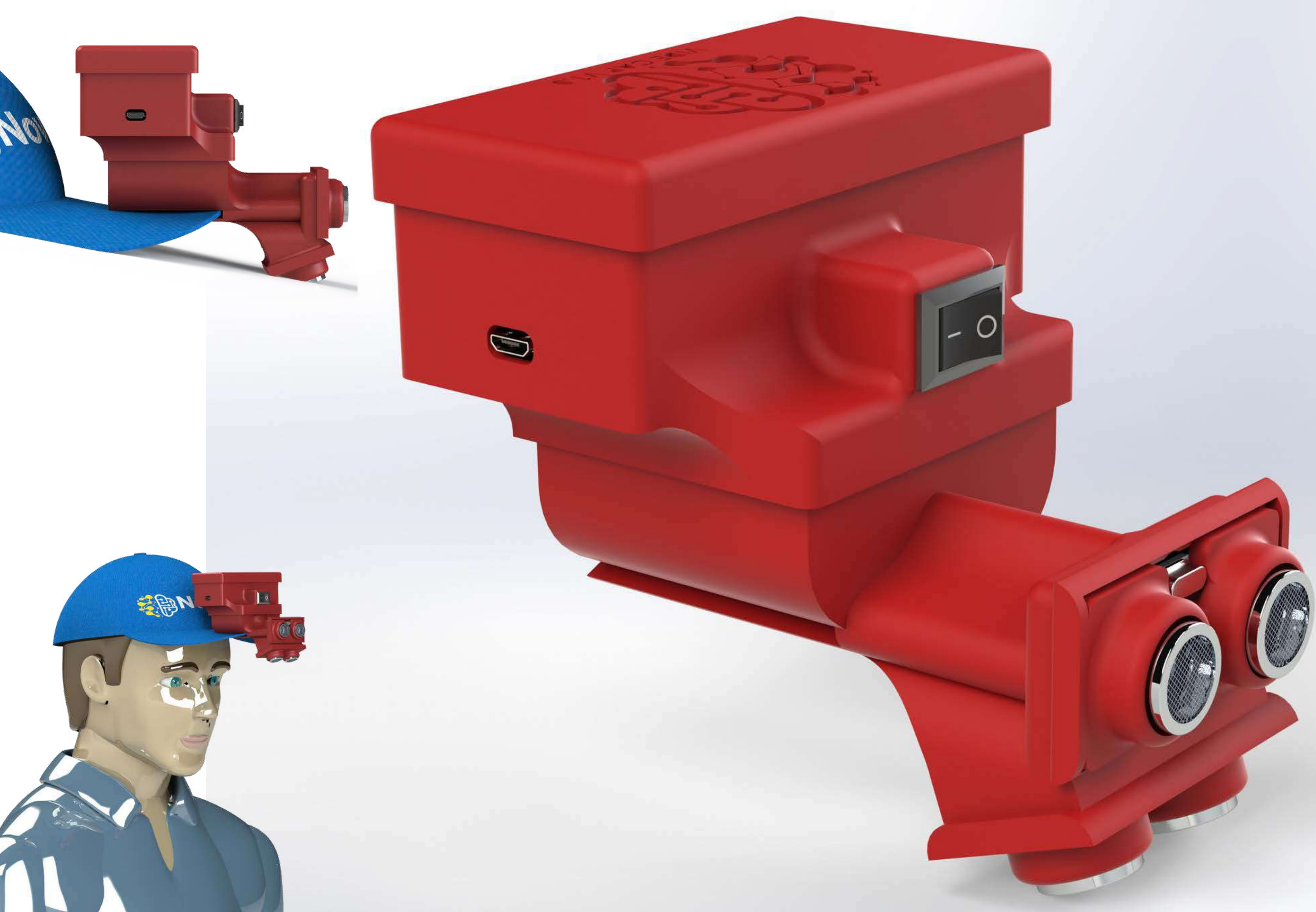
Part 3: Science Fairs

Part 4: From science to Business

Part 5: First Sale

Part 6: Next Steps





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VIDE Origin Story





SAN DIEGO STATE
UNIVERSITY

Lecture



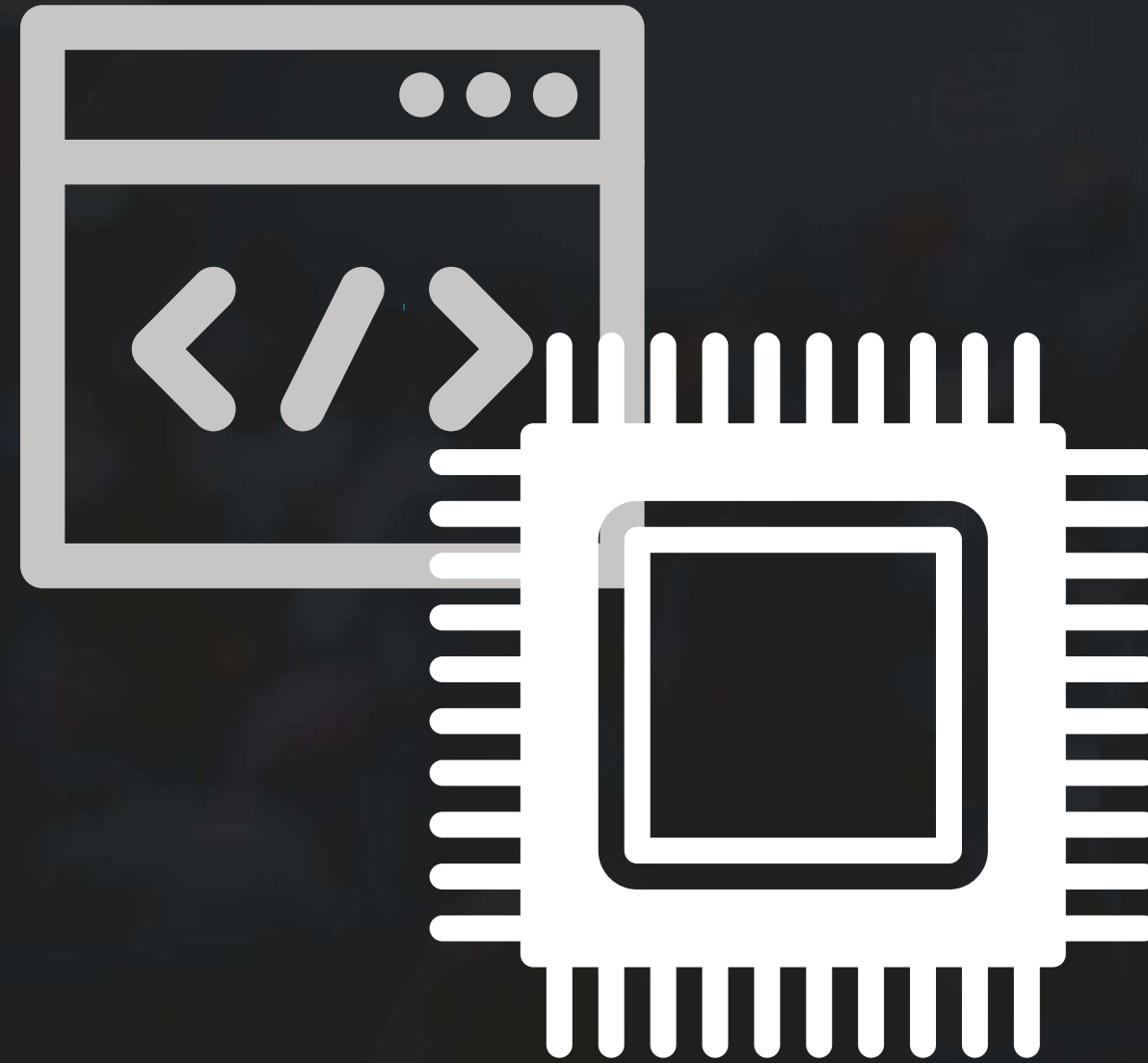
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VIDE Origin Story





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Lecture



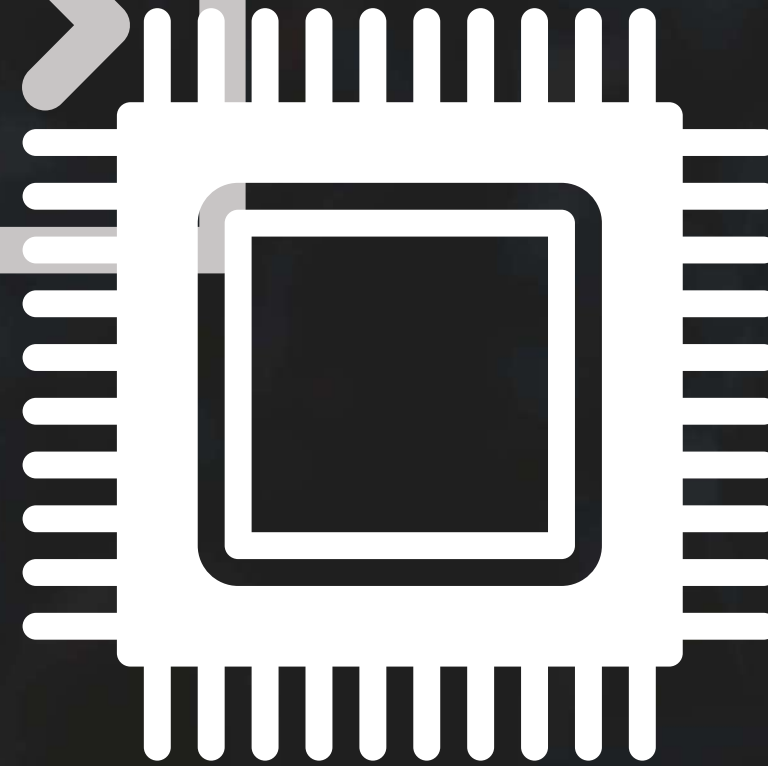
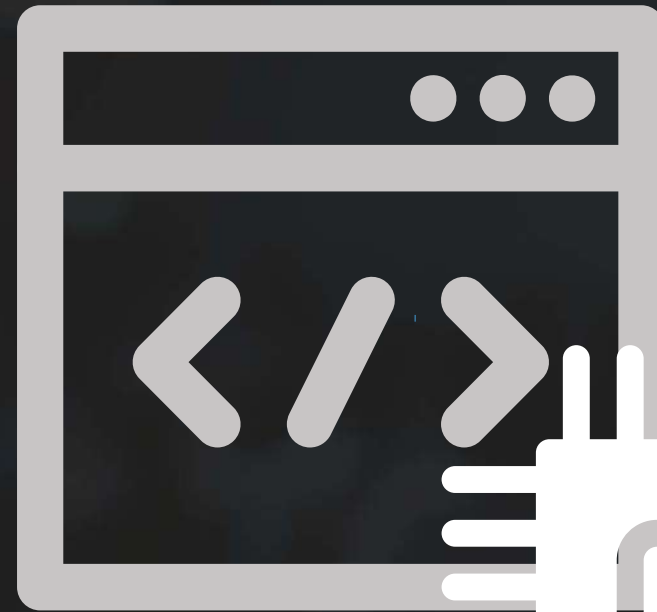
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VIDE Origin Story





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VIDE Origin Story





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First Prototype of VIDE device



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VIDE Origin Story



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Science Fairs



"Leonardo Da Vinci"





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Science Fairs



იხილეს
დილა



07:42 „ლეონარდო და ვინჩი“ - მოსწავლე გამომგონებელთა და მკვლევართა კონკურსი
კონკურსი მერვედ ჩატარდა და 18 მოწინააღმდეგე შიურის 3 კრიზისი და ერთი გრან-პრის მფლობელი გამომგონებელი





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Science Fairs

"Blind People Settlement", Tbilisi



საქართველოს
უსინათლოთა კავშირი



"Millenium Innovation Awards"



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Science Fairs





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From science to
Business





x10
devices



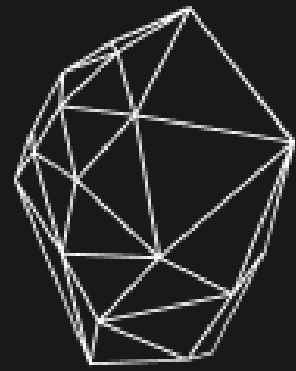
Novelvisio |
From science to
Business





Novelvisio |
From science to
Business





GEORGIA'S INNOVATION & TECHNOLOGY AGENCY

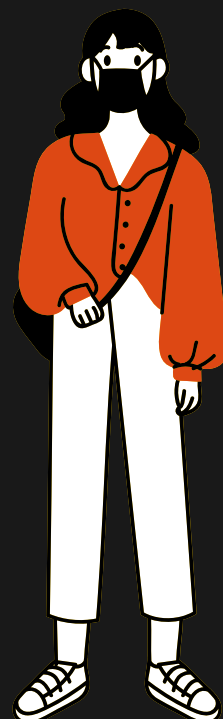


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From science to
Business





Product name & price
identification when
shopping



Bus destination
information at the
bus stops

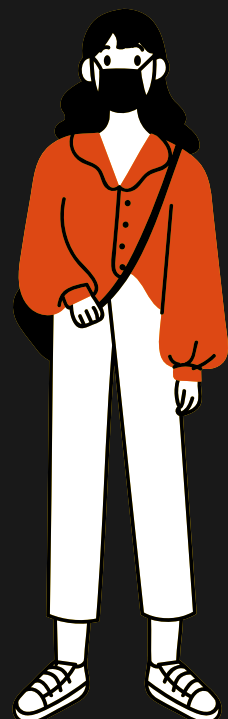


Novelvisio |
From science to
Business

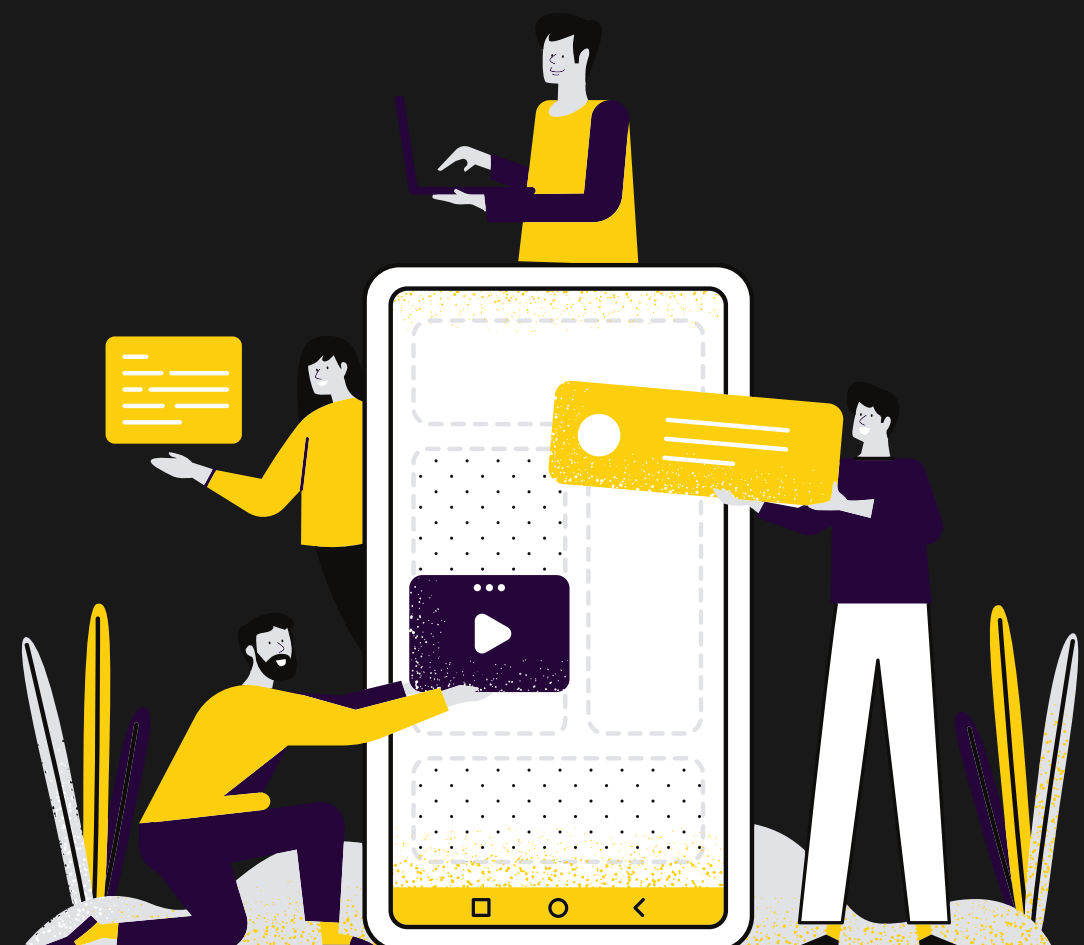




Product name & price
identification when
shopping




Bus destination
information at the
bus stops



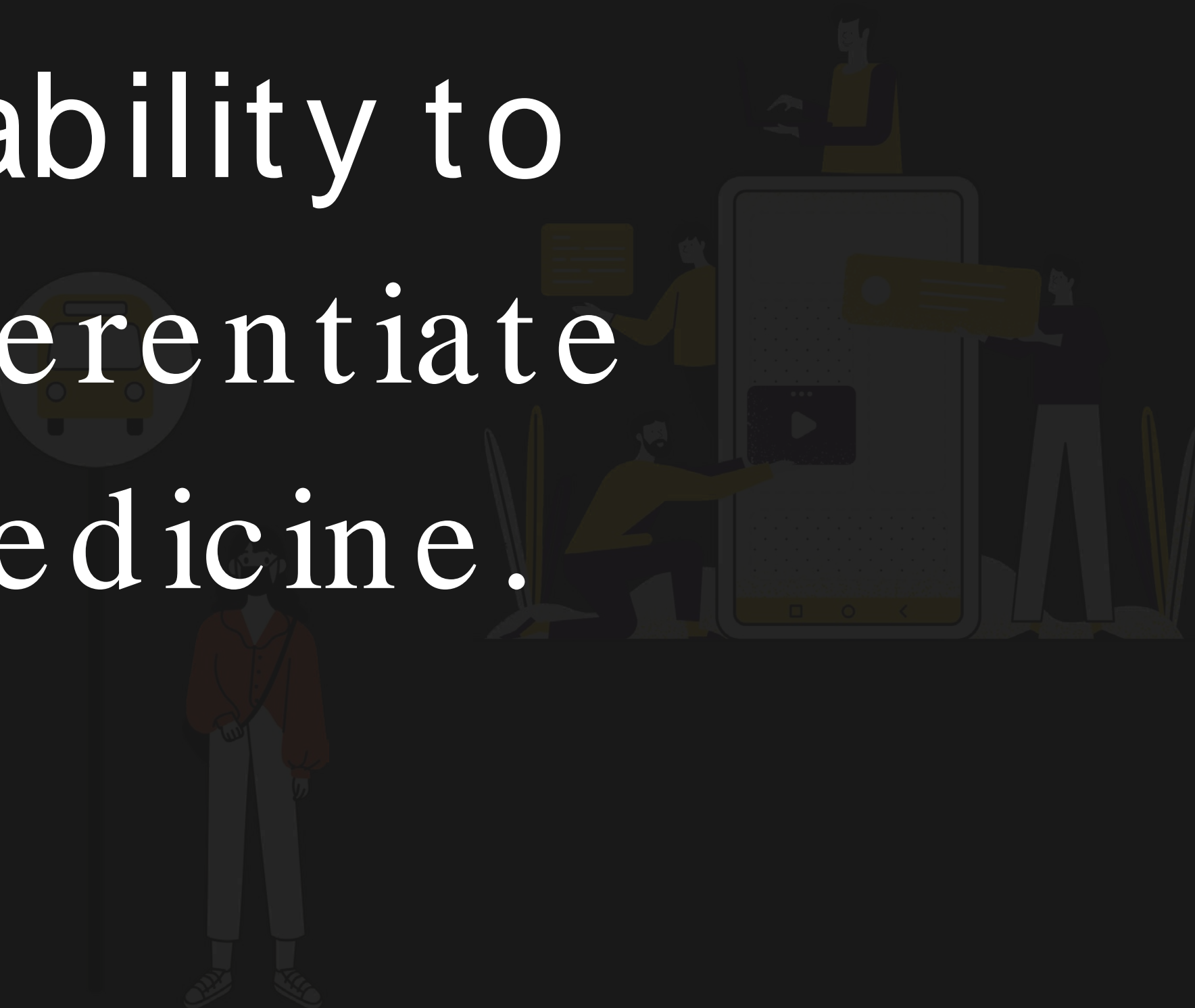
Novelvisio |
From science to
Business





Product name & price
identification when
shopping

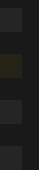
Inability to differentiate medicine.



Bus destination
information at the
bus stops



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From science to
Business



Pitching for 100,000 grant

Attempts left: **1**



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From science to
Business



Pitching for 100,000 grant

Attempts left: 1



Novelvisio |
From science to
Business



Pitching for 100,000 grant

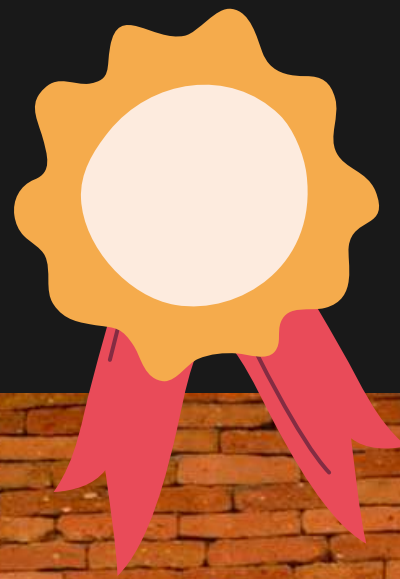
Attempts left: 0



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From science to
Business



Success!



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First Investment



MAIGIC
works inc.



Struggling every step of the way



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First Investment

- Order delays
- Miscommunication with sellers
- Wrong part arrival
- PCBs lacking parts
- Budget & Time running out





Novelvis |
First Investment





Novelvisio |
First Investment





Novelvisio |
First Investment





Centillio



Novelvisio |
First Investment





Centillio

✓ Easy to use



Novelvisio |
First Investment





Centillio

- ✓ Easy to use
- ✓ Doesn't occupy ears or hands



Novelvisio |
First Investment



Numbers...



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First Investment

 **IRISVISION**

\$2,950

 **ORCAM**

\$3,500

eS:ight

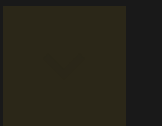
\$5,950



Numbers...



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First Investment





100
devices
sold



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First Sale



- Fitness & Healthcare
- Agriculture
- Renewable energies
- Psychology



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Future



VIDE CAP V1



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Future



VIDE GLASS V1



Novelvisio |
Future



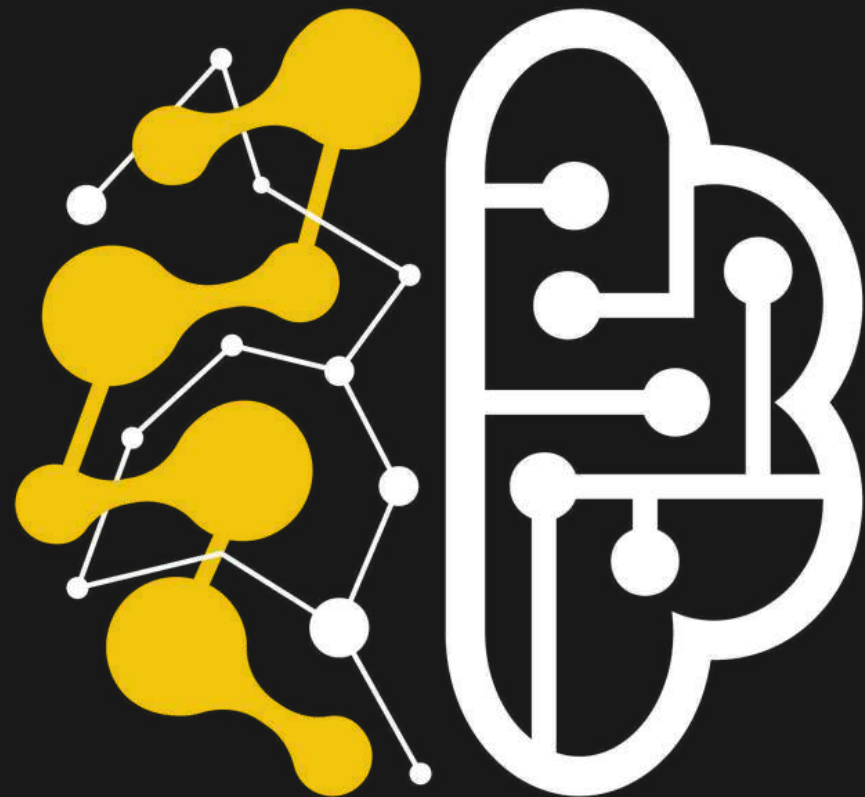
Stick around to find out . . .





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THANK YOU FOR ATTENTION



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